

Order / Rev: 712183
 Alt Order #: 06307727
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Healy-Abrams/D/Congress
 Product Desc: JO HEALY AB. FOR CON
 Estimate: 1277
WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WKYC	09/17/12	09/17/12	M-F 7-9a Today Today Show	CM	7a-9a	M-----	:15/:15	1	\$800.00	P-3	0.00	BK	1	\$800.00
BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$800.00		0.00				
4	WKYC	09/16/12	09/16/12	SUN TDY NBC Today Show (Su)	CM	8a-9a	-----S	:15/:15	1	\$800.00	P-3	0.00	BK	1	\$800.00
BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S			1		\$800.00		0.00				
5	WKYC	09/12/12	09/12/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	--W----	:15/:15	1	\$450.00	P-3	0.00	BK	1	\$450.00
BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--W----			1		\$450.00		0.00				
6	WKYC	09/13/12	09/13/12	M-F 5-6p Dr. Phil	CM	5p-6p	---T---	:15/:15	1	\$700.00	P-3	0.00	BK	1	\$700.00
BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---T---			1		\$700.00		0.00				
7	WKYC	09/12/12	09/12/12	M-F 730-8p Entertainment Tonight	CM	730-8p	--W----	:15/:15	1	\$1,200.00	P-3	0.00	BK	1	\$1,200.00
BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--W----			1		\$1,200.00		0.00				
8	WKYC	09/17/12	09/17/12	M-F 730-8p Entertainment Tonight	CM	730-8p	M-----	:15/:15	1	\$1,200.00	P-3	0.00	BK	1	\$1,200.00
BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$1,200.00		0.00				
N 9	WKYC	09/14/12	09/14/12	Fri Prime B Fri Prime B	CM	9-10p	----F--	:15/:15	1	\$5,000.00	P-3	0.00	BK	1	\$5,000.00
BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--			1		\$5,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	09/10/12-09/16/12		Fri Prime B		9-10p	----F--	:15/:15		(\$5,000.00)		0.00	BK		
See MG 9.2															
[Prgm Change]															
2	NKYC	09/13/12-09/13/12		Thu Prime Other		8-10p	(8:00 PM-10:00 PM)	---Th---		\$5,000.00		0.00	BK		
Ⓜ MG for 9.1 09/14															
10	WKYC	09/15/12	09/15/12	Saturday Night Live Saturday Night Live	CM	1130p-107a	-----S-	:15/:15	1	\$1,200.00	P-3	0.00	BK	1	\$1,200.00
BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S-			1		\$1,200.00		0.00				
													Totals	10	\$12,950.00